

Bloors Bakes Privacy Policy

Effective Date: 9 July 2026

At **Bloors Bakes**, your privacy is important to me. This Privacy Policy explains what personal information I collect, why I collect it, and how I keep it safe.

What information I collect

When you contact me or place an order, I may collect:

- Your name
- Email address
- Telephone number
- Delivery or collection address
- Details of your order
- Payment information (such as confirmation of your bank transfer)
- Messages about your order

How I use your information

I only use your information to:

- Respond to your enquiries.
- Process and complete your order.
- Arrange collection or delivery.
- Contact you about your order.
- Keep business and tax records.
- Deal with any questions, complaints or refunds.

I will never sell or share your personal information for marketing purposes.

Payments

Payments can be made by bank transfer or cash. I do not store your bank account details other than what is shown on my business bank statements.

How I keep your information safe

I take reasonable steps to keep your information secure and only keep it for as long as necessary to run my business and meet legal requirements.

My website and cookies

My website may use cookies to help it work properly and improve your browsing experience. If I use website analytics (such as Google Analytics), this information is anonymous and helps me understand how visitors use my website.

Photos of your order

I may take photographs of your finished order for my records or to share on my website and social media. If your order includes personal information or I wish to identify you, I will always ask for your permission first.

Your rights

You have the right to ask:

- What personal information I hold about you.
- For any incorrect information to be corrected.
- For your information to be deleted where the law allows.
- Any questions about how your information is used.

Contact

If you have any questions about this Privacy Policy or how I use your information, please contact:

Bloors Bakes

Owner: Coral Bloor

Location; Gosport, Hampshire, United Kingdom

Email: bloorsbakes@gmail.com

Complaints

If you have any concerns about how I have handled your personal information, please contact me first and I will do my best to resolve the issue.

You also have the right to contact the **Information Commissioner's Office (ICO)** if you believe your data has not been handled correctly.

This Privacy Policy may be updated from time to time. The latest version will always be available on the Bloors Bakes website.